



BIN END CLEARANCE OFFER

At the request of numerous Agencies and Suppliers, Connect Logistics Services Inc has developed an additional sub-section to be added to the catalog component of LiquorConnect.com. The Bin End Program has now been in effect since November 2007.

We are pleased to say in that timeframe over 48,000 cases of product, that Agencies wanted to indefinitely clear from their portfolio, have been sold.

This section has been designed to allow Agencies the unique marketing opportunity to offer products for sale that may not have met their business plans and that they wish to clear out of the Connect Logistics warehouse at a significant discount.

The process is simple. An Agency will file the price reduction with the AGLC in the usual price change fashion. The Agency will then notify the CLS Agent Services team by email at connect.agents@exel.com that this product is to be a BIN END product.

We will identify the SKU in the LiquorConnect.com catalogue as a BIN END product. All BIN END products will be sold to Licensees on a first come first served basis until all the quantities have been sold.

Upon depletion of the last case, the Agency should then notify Product and Pricing at the AGLC, in writing, that they wish to have this SKU archived. Contact information is product@aglc.ca

If you have any questions, or would like clarification, please contact Agent Services at 1-800-265-6784

Thank you,
Connect Logistics Services Inc